



- ❖ For your consideration, ICSNS website (ww.icsnsn.org) has over 1000 visitors during the events and celebrations, over 1000 followers in Instagram, 2.9K followers in Facebook, and over 900 followers in Telegram platform. ICSNS last events were Nowruz booth in Mic Mac mall in March 2021 with over 1200 visitors and Halifax Nowruz festival in March 2022 which had over 300 visitors including the Mayor of the Halifax Regional Municipality, Mike Savage. 2023 Chaharshanbeh Suri event was held at the Halifax Waterfront and had over 1400 visitors.
- ❖ Sponsorship benefits are valid for one calendar year from the commencement of sponsorship agreement.
- ❖ **Some benefits (in blue) can be purchased individually, as a custom package, or add-on to an existing package.**

Benefits	Title (Farsi School) Total \$12000	Key Total \$10000	Platinum Total \$7000	Gold Total \$3750	Silver Total \$2100
Display sponsor's info on the Farsi school registration form	\$800				
Acknowledgement during the Farsi school's Norouz and Yalda events	\$1200				
Sponsor's short speech during Nowruz and Yalda events (2min)	\$500	\$500			
Social media recognition post (FB, Instagram, Telegram)	1 post, \$500	1 post, \$500	1 post, \$500		
Display sponsor's logo on Nowruz & Yalda events photos	\$500	\$500	\$500		
Display sponsor's logo on Nowruz, Yalda, & Mehregan festival poster	\$750 each	\$750 each	\$750 each	\$750 each	
Display sponsor's info on ICSNS website home & sponsor pages	12 months, \$1500	12 months, \$1500	4 months, \$600	3 months, \$450	3 months, \$450
Social media mentions (FB, Instagram, Telegram)	12 mentions, \$1200	12 mentions, \$1200	6 mentions, \$600	3 mentions, \$300	1 mention, \$100
Social media story (FB, Instagram, Telegram)	12 stories, \$1200	12 stories, \$1200	6 stories, \$600	3 stories, \$300	1 story, \$100
Display sponsor's logo on Nowruz greetings on FB, Instagram	Once, \$200	Once, \$200	Once, \$200	Once, \$200	Once, \$200
Display sponsor's info at public Nowruz's Haft-Seen display	Size:36"x24" \$1400 for 10 days	Size:36"x24" \$1400 for 10 days	Size:24"x18" \$1000 for 10 days	Size:24"x18" \$1000 for 10 days	Size:24"x18" \$500 for 5 days
Display sponsor's banner & acknowledgement at Nowruz & Yalda events	\$250	\$250	\$250	\$250	\$250
Display sponsor's banner at Chaharshanbeh Suri & Nowruz Bazaar	\$250	\$250	\$250	\$250	\$250
Display sponsor's business cards/brochures at Nowruz & Yalda events	\$250	\$250	\$250	\$250	\$250
Free tickets to attend Nowruz and Yalda events	6 tickets	6 tickets	6 tickets	4 tickets	2 tickets